



In 2007 the City of Murfreesboro will begin operation of a public transit system, with small buses available on limited routes throughout the city. We invite your participation to help develop a creative, catchy name for the bus system.

**THE WINNING ENTRY WILL BE AWARDED A GIFT CERTIFICATE VALUED AT \$400.**

SECOND PLACE PRIZE: \$200 gift certificate    THIRD PLACE PRIZE: \$100 gift certificate

Each winner also receives one free bus pass for one year. The Grand Prize winner also will be the first to ride the new transit system. The winning entry will be unique, catchy, creative and reflective of the City of Murfreesboro. We are not looking for traditional names like "Murfreesboro Area Transit System." Be creative! San Antonio has named its transit system "VIA".

Orlando's name is "Lynx." Toronto calls theirs "GO." What is just the right name for Murfreesboro's transit system?

**CONTEST ENTRY FORM**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Your Entry (please submit no more than three names per entry form):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**CONTEST RULES AND INFORMATION**

1. Contest entries are limited to three entries per person. Contest entries are not limited to City of Murfreesboro residents or Rutherford County residents.
2. The winning names will be selected on the basis of creativity, uniqueness, applicability to Murfreesboro, ability to create visual interest, and overall viability as a name. We are not looking for traditional names like "Murfreesboro Area Transit System." We are looking for "something different" that captures the uniqueness of Murfreesboro.
3. In the event two or more people submit the winning entry, the prize will be awarded to that individual who entered the winning entry first. All entries will be dated when received. Contest begins August 30, 2006.
4. All entries must be received either via email or by U.S. Postal Service and dated/postmarked by September 15, 2006.
5. Entries must be submitted on contest entry forms. Winning entries must contain complete information on the application form. Those entries submitted without complete information will be disqualified.
6. The winning entry will be selected by a panel of five judges named by the Mayor of Murfreesboro.
7. Those individuals employed by the City of Murfreesboro or Sterling Communications are not eligible to enter this contest.
8. Contest entry forms are available at the Linebaugh Library, the MGL Library at Patterson Park, City Hall, Stones River Mall, Rutherford County Chamber of Commerce, and MTSU, Cope Admin. Bldg. Information Desk, or online at [www.murfreesborotn.gov](http://www.murfreesborotn.gov), click Name that Ride!
9. Submit your entry online at [www.murfreesborotn.gov](http://www.murfreesborotn.gov) or by mailing to:  
Name That Ride!  
Box 1139  
Murfreesboro, Tennessee 37133-1139



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